



Criteria No. 7

INSTITUTIONAL VALUES AND BEST PRACTICES

BEST PRACTICE I

**COMMUNITY ENGAGEMENT THROUGH
ANNUAL SARPANCH ENCLAVE**

**CT Institute of Management & IT
Maqsudan, Jalandhar**

Affiliated to IKG-PTU (Kapurthala) & Approved by Aicte (New Delhi)

Title: Best Practice-I: Community Engagement through Annual Sarpanch Conclave

Introduction:

Welcome to the Annual Sarpanch Conclave—an esteemed platform dedicated to fostering community engagement and promoting educational empowerment in rural areas of Jalandhar. This handbook outlines our objectives, activities, and anticipated outcomes as we strive to uplift our communities through education and collaboration.

Objectives:

- Engage village sarpanches to facilitate dialogue and collaboration.
- Conduct interactive sessions to inspire and guide village students about scholarship schemes in higher education.
- Provide a campus tour to showcase educational opportunities.
- Showcase success stories to motivate and encourage rural students.
- Facilitate Q&A sessions and gather feedback for continuous improvement.
- Provide digital literacy workshops to enhance access to education.
- Encourage rural students to pursue higher education.
- Empower rural females through women empowerment camps.

Activities:

1. Gathering Data:

Conduct surveys, interviews, and focus groups to collect comprehensive data on rural students in Jalandhar, including demographics, educational background, and aspirations.

2. Inviting Village Sarpanches:

Extend invitations to village sarpanches to participate in discussions and share insights on educational challenges and opportunities in their respective villages.

3. Interactive Sessions:

Organize panel discussions, workshops, and motivational talks featuring educators, industry professionals, and successful alumni to inspire and guide village students towards their educational and career goals.

4. Campus Tour:

Arrange guided tours of our institute, showcasing academic departments, laboratories, libraries, and other facilities to provide participants with a firsthand experience of higher education.



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5. Showcasing Success Stories:

Highlight success stories of students from rural backgrounds who have overcome challenges and achieved academic excellence, serving as role models for others.

6. Q&A and Feedback Sessions:

Provide opportunities for participants to ask questions, share feedback, and express concerns, ensuring their voices are heard and valued.

7. Digital Literacy Workshops:

Conduct hands-on workshops covering basic computer skills, internet usage, online research, and digital communication to enhance participants' digital literacy and access to educational resources.

8. Encouraging Education:

Launch campaigns to raise awareness about the importance of education, scholarship opportunities, and government schemes available for rural students, encouraging them to pursue higher education.

9. Women Empowerment Camps:

Organize camps focusing on women's education, health, and entrepreneurship, providing skills training, mentorship, and support to empower rural females.

Outcomes:

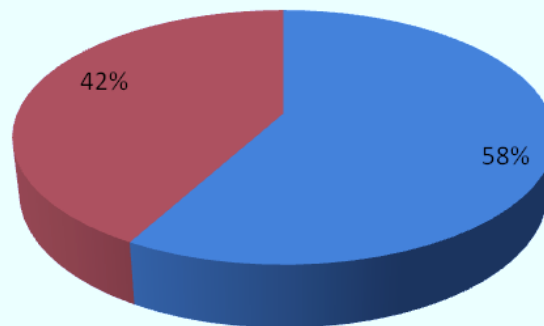
Increased Student Enrollment:

The annual Sarpanch Conclave conducted every year, there has been a notable upsurge in student enrollment at our college. In the academic year 2021-2022, we enrolled a total of 250 students, with 105 originating from rural areas. The following year, 2022-2023, witnessed further growth, with 303 enrollments, including 114 students from rural backgrounds. By the academic year 2023-2024, our total enrollment expanded to 338, with 98 students hailing from rural communities. This growth trend is visually depicted in a pie chart. Presently, approximately 35% of our student body originates from rural regions within Jalandhar. This statistic underscores our dedication to inclusive education and our ongoing initiatives to provide educational opportunities to students from diverse socioeconomic backgrounds.

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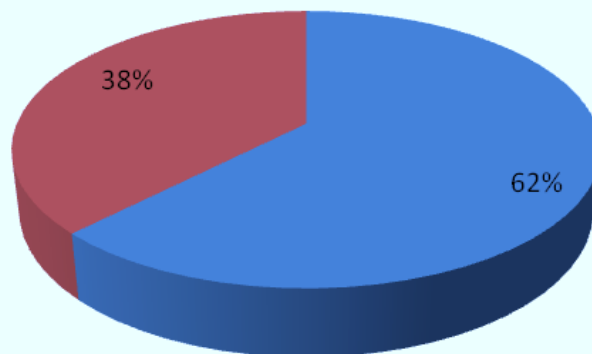
Admissions in 2021-2022

■ Urban ■ Rural



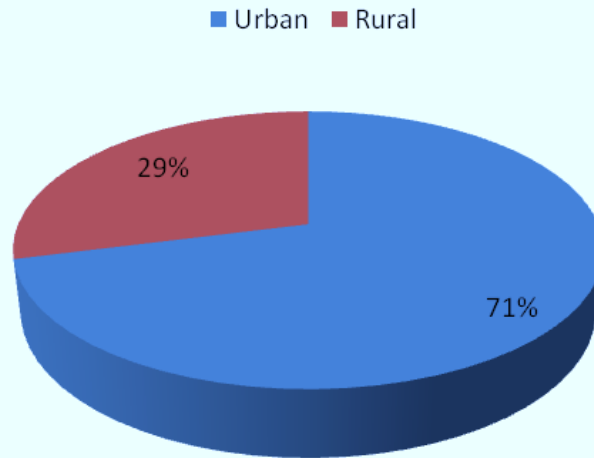
Admissions in 2022-2023

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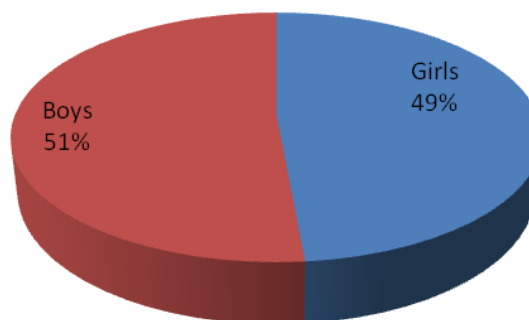
Admissions in 2023-2024



Analyzing Girls and Boys Admissions Data

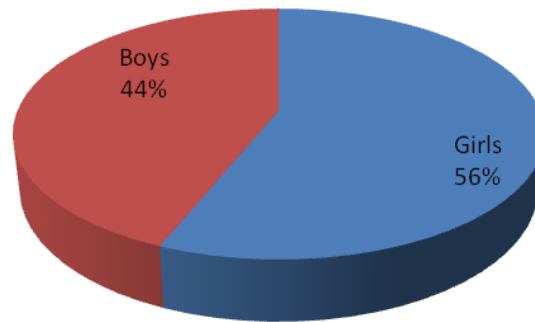
The Sarpanch conclave scrutinized admissions data from rural areas, revealing a concerning trend. In 2021-2022, 51 girls and 54 boys were enrolled, increasing to 64 girls and 50 boys in 2022-2023, but dropping to 39 girls and 59 boys in 2023-2024. These figures underscore a fluctuating landscape in gender enrollment, urging targeted interventions for equitable education access. The conclave concluded that concerted efforts are imperative to address disparities and foster inclusive educational environments. It emphasized the urgency of empowering both girls and boys in rural communities through strategic educational initiatives.

Boys & Girls Admissions from Rural Areas in 2021-2022

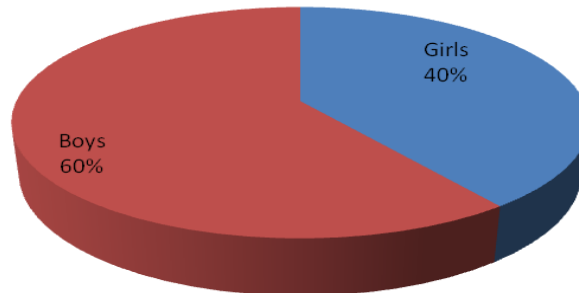


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Boys & Girls Admissions from Rural Areas in 2022-2023



Boys & Girls Admissions from Rural Areas in 2023-2024



Government Schemes Awareness:

CTIMIT organized the Government scheme awareness camps to educate citizens about initiatives like the Deen Dayal Upadhyay (DDU) scheme, focusing on rural electrification for all villages. They also cover SC scholarship programs, aiding students from Scheduled Castes in accessing education at various levels. Additionally, camps highlight the Hunar se Rojgaar program, offering skill development training to enhance employability. Through workshops, media outreach, and collaborations, these camps inform participants about eligibility criteria, application processes, and benefits. Interactive sessions facilitate understanding and engagement, ensuring transparency and inclusivity. Monitoring and evaluation mechanisms track implementation and impact, enabling continuous improvement. By promoting awareness and access to these schemes, the camps empower individuals and communities, fostering socio-economic development and inclusivity.

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Scholarship

Our college is committed to fostering educational opportunities for students from rural areas. Through our scholarship programs, we offer financial assistance to deserving students based on their previous academic performance. Additionally, we actively facilitate the

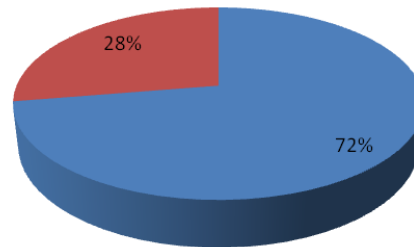
application process for SC scholarships under government schemes, ensuring that eligible students from rural backgrounds can access these resources to support their education

Opportunities:

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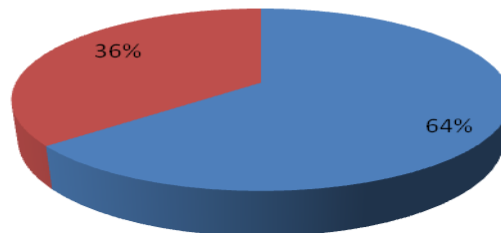
Financial Assistance to Rural Students in 2021-2022

■ Government Scholarship ■ College Scholarship



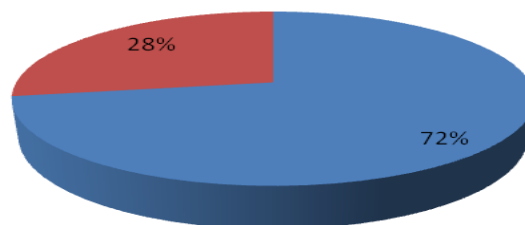
Financial Assistance to Rural Students in 2022-2023

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Financial Assistance to Rural Students in 2023-2024

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Improved Digital Literacy:

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The Annual Sarpanch Conclave has played a pivotal role in enhancing digital literacy skills among students from rural areas. As a result, these students are now better equipped to navigate online platforms, access educational resources, and explore opportunities available on the internet. This improved digital literacy has not only empowered them to engage more effectively with digital learning materials but has also expanded their horizons by providing access to a wealth of online educational resources.



Digital Literacy Camp At Village

Enhanced Education in Villages:

Through the initiatives and collaborative efforts initiated during the Annual Sarpanch Conclave, there has been a noticeable improvement in the educational landscape of villages in Jalandhar. The conclave's emphasis on gathering data, engaging with village sarpanches, and providing

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educational opportunities has resulted in increased awareness, enrollment, and academic performance among students in rural areas. This positive change signifies a significant step towards bridging the educational gap between urban and rural communities, ultimately contributing to the overall development and empowerment of villages in Jalandhar.



Photograph of Education Awareness Campaigns at Village Bolina

Increased Awareness:

The Annual Sarpanch Conclave has served as a catalyst for raising awareness on various educational opportunities, government schemes, and social issues among participants. Through interactive sessions, workshops, and engagement with village sarpanches, participants have gained valuable insights into the importance of education, available scholarships, and initiatives aimed at empowering rural communities. This heightened awareness has not only empowered individuals to make informed decisions regarding their education but has also fostered a greater sense of community awareness and responsibility towards addressing educational challenges and fostering socio-economic development in rural areas.

Community Partnership:

The Annual Sarpanch Conclave has fostered robust community partnerships among educational institutions, village leaders, NGOs, and local residents. These partnerships have catalyzed collective action towards addressing educational disparities and promoting socio-economic development in rural areas. By leveraging shared resources, expertise, and networks, participants have collaboratively worked towards creating sustainable solutions and fostering a



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supportive environment for educational empowerment and community advancement, aligning with the objectives of the NAAC.

Continuous Improvement:

Feedback obtained during the conclave is valuable for continuous improvement. Suggestions and concerns raised by Sarpanches are carefully considered, helping the institution adapt its strategies to better meet the needs of the community.

Evidence of Success

- Consistent growth in the number of enrollments from rural areas.
- Reflects a positive impact on rural education accessibility.
- Visibly represented through a pie chart, illustrating growth trends.
- Currently, 35% of students hail from rural communities nearby areas.
- Signifies a commitment to inclusive education.
- Enhances educational opportunities for diverse socio-economic backgrounds.
- Creates pathways for socio-economic upliftment.
- Provides evidence of the Sarpanch Conclave's effectiveness in fostering educational inclusivity.
- Validates the Conclave's role in promoting holistic community development.
- Serves as a model for similar initiatives in rural education advancement

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Photographs of the Annual Sarpanch Conclave in 2022-23



CTIMIT Giving the Appreciation awards to Sarpanches of Different villages

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Sarpanchs are awarded by token of appreciation in Sarpanch Meet

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Sarpanches of Different areas attending the session in Sarpanch Meet

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Photographs of the Annual Sarpanch Conclave in 2021-22



All the Sarpanches of different Villages in the Sarpanch Conclave 2021-22

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Group Photograph with All the Sarpanches in Sarpanch Conclave

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Photographs of the Annual Sarpanch Conclave in 2019-20



CTIMIT Giving the Appreciation awards to Sarpanches of Different villages

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CTIMIT Giving the Appreciation awards to Sarpanches of Different villages



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CTIMIT Welcomes the Sarpanches of Different Villages

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Photographs of the Annual Sarpanch Conclave in 2018-19



Mr. Kamal Kumar Giving the session on Scholarship under Government Schemes during the Sarpanch Conclave

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Token of Appreciation giving to Sarpanches at the end of the Sarpanch Conclave

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Sarpanches Attending the Sarpanch conclave

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Sarpanch Meet Camps



Sarpanch Meet at Different Villages

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Sarpanch Meet at Different Villages



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Campus Tour



Students of different villages visiting the campus

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Students of different villages visiting the campus

Conclusion

In conclusion, the Annual Sarpanch Conclave serves as a catalyst for community engagement, educational empowerment, and socio-economic development in rural Jalandhar. Through collaborative efforts and strategic initiatives outlined in this handbook, we endeavor to uplift our villages, inspire our youth, and create a brighter future for all.



CT Institute of Management & IT

Maqsudan, Jalandhar



CRITERION 7

INSTITUTIONAL VALUES AND BEST PRACTICES

BEST PRACTICE II

INNOVATIVE TEACHING PEDAGOGY WEEK



Best Practice-II

Innovative Teaching Pedagogy week

Objective:

Innovative teaching implies out of the box approach, challenging the existing methods, allowing the imagination to flourish for new avenues. The main objectives of innovative teaching are as follows,

- To demonstrate conceptual understanding of the respective discipline.
- To work effectively in a multicultural, multilingual and multi-disciplinary approach.
- To introspect the challenges with curiosity, critical thinking, and creativity.
- To apply the skills to solve the complex problems with feasibility.
- To comprehend different cultures and perspectives.
- To develop an independent approach among learners with greater degree of self-efficacy.
- To inculcate a strong sense of personal and professional identity among the teacher trainees.

Introduction:

Innovative teaching was established with the vision of imparting quality based education through progressive curriculum and comprehensive teaching strategies for developing skill based human capital. As a part of continuous development the Institute focuses on giving the best for the students with the state of art infrastructure



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and intellectual resources. Education is the foundation of growth and development. The learning in an academic institution determines the individual perspective and basis of future success. It shows the path of solving problems, ideals of working with others and to look upon the world around us.

CTIMIT has initiated the task of bridging the gap between educational goals and actual learning through exploring innovative ideas in education. Teachers of our institute keep the students engaged in the process of learning and provide a secure platform to make mistakes, take risks and ask questions. Innovation implies seeking of knowledge that will support unique ideas of instructional strategies.

Focus Areas of Innovative Teaching:

The practice of innovative teaching focuses on the following,

- Student centric pedagogies.
- Learning beyond the classroom.
- Problem solving approach.
- Integration of ICT with learning objectives.

Event Highlights:

During the Innovative Teaching Pedagogy Week, each department will organize a series of activities and workshops centered around gamification methods and other innovative teaching approaches. Some of the key highlights include:

Crossword Puzzles

Engage students in interactive learning experiences by creating subject-specific crossword puzzles that reinforce key concepts and terminology. Departments will

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organize competitions and collaborative puzzle-solving sessions to encourage participation.



Crossword Puzzles

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Jumbled Words: Challenge students to unravel the puzzle of jumbled words related to their course material. Through this activity, participants will enhance their critical thinking skills and deepen their understanding of subject matter in an interactive and enjoyable manner.



Jumbled Word

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Crossword Puzzles

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Snake and Ladders: Transform traditional lectures into dynamic learning experiences with the snake and ladders game format. Faculty members will design game boards tailored to their curriculum, incorporating questions, challenges, and rewards to make learning fun and engaging.



Snake and Ladders

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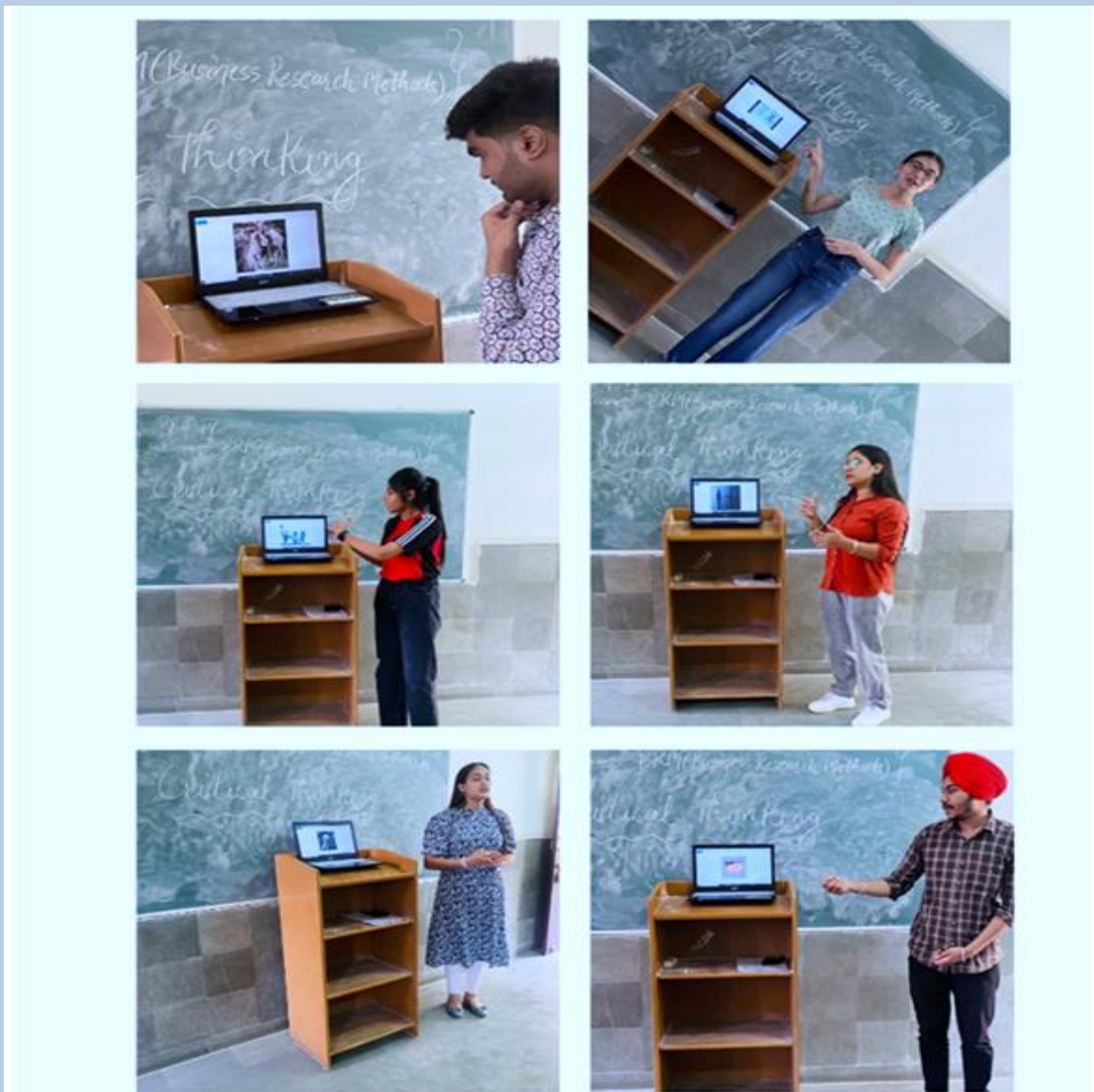
Analogy-Based Learning: Harness the power of analogies to simplify complex concepts and promote deeper comprehension. Departments will facilitate analogy-based learning sessions where students can draw parallels between familiar scenarios and abstract ideas, facilitating knowledge retention and application.



Analogy-Based Learning

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Pair-Think-AD-LIB (Critical Thinking): Critical thinking is not limited to a specific subject but it is the capacity of a student to think more rationally and clearly. Critical thinking is important for students as it gives them the ability to think in the right way and solve problems more efficiently and methodically.



Pair-Think-AD-LIB

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Flipped Classroom: A flipped classroom is an instructional strategy and a type of blended learning, which aims to increase student engagement and learning by having pupils complete readings at home and work on live problem-solving during class time.



Flipped Classroom

Pictionary: In Pictionary, the team chooses one person to begin drawing; this position rotates with each word. The drawer chooses a card out of a deck of special Pictionary cards and tries to draw pictures which suggest the word printed on the card. The pictures cannot contain any numbers or letters, nor can the drawers use spoken clues about the subjects they are drawing. The

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teammates try to guess the word the drawing is intended to represent. Brand images are used in Pictionary to enhance the brand knowledge of students.



Pictionary

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Mock Industry Practices: Mocks will give you a reality check on how effective the basic knowledge is. Mocks will help you remember the concepts and not forget things that you have learned and mastered.



Mock Industry Practices

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- **Case Study Day:** A case study is a research method that allows a person to understand why and how to investigate questions. Case studies on the very relevant topics are discussed every Friday by showcasing a video to develop skills like problem-solving, coping with ambiguities, analytical /quantitative /qualitative tools depending on the case and decision making in complex situations. Some of the discussed cases include IKEA, BOAT, ELON MUSK, RATAN TATA, ADANI GROUP and many more.

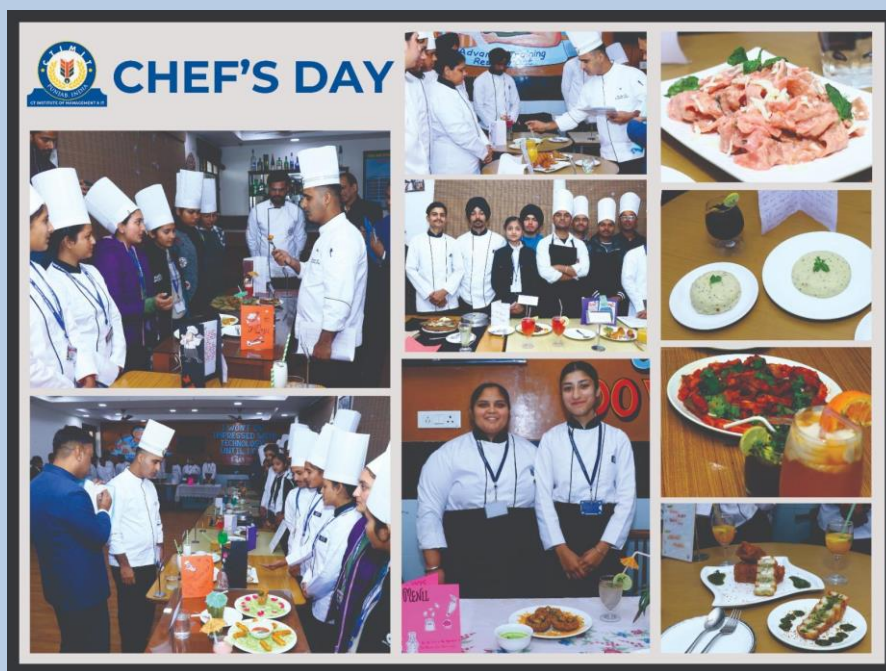


Case Study Day

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- **Chef of the month:**

Innovative teaching takes center stage every month at the Hotel Management Department through the "Chef of the Month" program. This unique initiative transforms conventional classroom learning into an experiential journey of culinary excellence. Students engage in hands-on experiences, honing their skills under the guidance of seasoned chefs. Each month, a standout student is crowned "Chef of the Month," recognized for their creativity, ingenuity, and culinary flair. Through this immersive approach, students not only master culinary techniques but also cultivate a spirit of innovation and experimentation in the kitchen. This innovative teaching methodology fosters a dynamic learning environment that prepares students for success in the ever-evolving hospitality industry.



Cake Mixing Day

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- **Cocktail & Mocktail:** The Hotel Management Department revolutionizes learning with its monthly "Cocktail & Mocktail" sessions, epitomizing innovative teaching in the realm of mixology. Students embark on a sensory journey, exploring the art of crafting exquisite beverages under expert guidance. Through hands-on experimentation and creativity, they master the intricacies of mixology, perfecting both classic cocktails and innovative mocktails. These immersive sessions not only refine practical skills but also instill a deep understanding of flavor profiles, presentation techniques, and responsible beverage service. By blending theory with practice in a dynamic learning environment, the department fosters a new generation of skilled bartenders equipped for success in the hospitality industry.



Cocktail Mocktail Day

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- **Bed Making:**

The Hotel Management Department revolutionizes hospitality education with monthly "Bed Making" sessions. Through hands-on workshops, students learn precise techniques in creating inviting beds, emphasizing guest comfort and satisfaction. These innovative sessions blend tradition with modern practices, focusing on attention to detail and presentation. By mastering the art of bed making, students emerge as skilled professionals ready to exceed guest expectations and elevate the standards of hospitality.

- **Pair-Think-AD-LIB (Critical Thinking):** Critical thinking is not limited to a specific subject but it is the capacity of a student to think more rationally and clearly. Critical thinking is important for students as it gives them the ability to think in the right way and solve problems more efficiently and methodically.



Pair-Think-AD-LIB

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Flipped Classroom

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Pictionary

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Mock Industry Practices: Mocks will give you a reality check on how effective the basic knowledge is. Mocks will help you remember the concepts and not forget things that you have learned and mastered.



Mock Industry Practices

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Case Study Day

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- **Sessions on AI and ML:** The session on AI and ML provided a comprehensive overview of current technologies and future trends. Participants gained insights into machine learning algorithms, data handling, and real-world applications, equipping them with knowledge to implement AI solutions effectively in their respective fields.



Session on AI & ML

Debate on AI: The debate on the impact of AI showcased diverse viewpoints, exploring both the potential benefits and ethical concerns. Participants delved into AI's influence on job automation, privacy, and decision-making, highlighting the need for responsible development and regulation to harness AI's transformative power responsibly.

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Debate on AI

CODOFIESTA: The Innovative Pedagogy session introduced a coding competition designed to enhance problem-solving skills. Participants engaged in collaborative and competitive coding challenges, stimulating creativity and critical thinking. This approach effectively demonstrated active learning techniques, motivating educators to incorporate similar strategies in their curricula.



CODOFIESTA



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Evidence of Success:

- Students get more interested in classroom activities and show inquisitiveness to learn more.
- The minds of the students get stimulated.
- They can comprehend the subject matter efficiently instead of rote memorizing.
- Innovative teaching adds value to the teaching and learning process.
- Learning experiences get more relevant due to innovation.
- Students, teachers and peer groups can collaborate effectively.
- Innovative teaching encourages the teachers and students to explore research and unveil the contemporary route of problem solving.
- Prepares the student for sustaining in real world by fostering leadership skills and independent thinking.
- Facilitates in democratization of knowledge.
- Making learning more challenging and enjoyable with the quest to expand beyond the horizon.
- Innovative learners become risk takers and recognize the fact that nothing is fully perfect. It always prompts the students and teachers to make changes, adapt and improve continuously.



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